



FOR IMMEDIATE RELEASE
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Three Edmonton B Corporations Receive ‘Best for the World’ Honours

June 26, 2018 – Three Edmonton companies have been named [2018 Best for the World](#) honourees for their accomplishments in governance, community service, workers’ rights, and overall social/environmental excellence.

[Unbelts](#), [Chandos Construction](#), and [Localize](#) are all Certified B Corporations, which are for-profit companies across more than 150 industries and over 50 countries that meet rigorous standards of social and/or environmental performance and transparency. Corporate superstars [Danone](#), [Patagonia](#), and [Method](#) are among the 2400 companies worldwide that have chosen to pursue and attain B Corp certification.

The annual Best for the World awards honour the top 10% most impactful B Corporations, independently assessed for measurable changemaking within five possible categories: Workers, Community, Governance, Environment, and Customers. Remarkably, three of Edmonton’s four Certified B Corporations qualified (Unbelts in Community, Chandos Construction in Workers, and Localize in Community, Governance, and Overall).

Six of Calgary’s eleven B Corps were also honoured, including [Agents of Change Partners](#) – Community; [BluPlanet Recycling Inc.](#) – Environment; [Hop Compost](#) – Environment; [SANDSTONE Asset Management Inc](#) – Workers; [Trico Homes](#) – Community.

“We are honoured to retain our Best For The World status,” says Katie Frost, Marketing Manager at Chandos Construction. She continues, “Our ownership model empowers people to work for each other and embraces the dignity of human contribution.”

Says Meghan Dear, founder and CEO of Localize, “I am immensely excited about the future of B Corps in Alberta, especially when so many of us are achieving the highest standards within the certification itself.”

“Unbelts will continue to prioritize the social and environmental well-being of our local and global communities as we grow,” says Claire Theaker-Brown, founder and CEO of Unbelts. “We’ve got a tremendous opportunity to show Alberta that doing business for good is good for business.”

MEDIA: For more information on the three businesses recognized on the Best for the World list, or to arrange an interview, contact Claire Theaker-Brown, Founder/CEO (Unbelts), 780-710-5001, claire@unbelts.com; Ella Kinloch, Business Operations (Localize), 403-689-3552, ella@localizeyourfood.com, or Katie Frost, Marketing Manager (Chandos), 403-695-1267, kfrost@chandos.com